

Participant Information Sheet

Manchester Voices – Submit Your Voice!

We would like to invite you to take part in this research project exploring the accents, dialects, and identities of people within Greater Manchester.

Why have I been invited?

You have been invited to take part because you are over 18 years old and have lived in one of Greater Manchester's boroughs (Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford or Wigan) for most of your life.

If you haven't lived in Greater Manchester for most of your life but are currently living in one of the boroughs, why not draw your own dialect map of the region? Visit www.manchestervoices.org/map for further details.

Do I have to take part?

It is up to you to decide. We will describe the study to you before asking you to agree to take part. We will ask you to provide your email address, so that we will be able to identify your recording when you submit it and in case you wish to withdraw at a later stage. You can withdraw from the study at any time, without giving a reason.

What will I be asked to do?

You will be asked to record yourself describing an image containing a route from 'start' to 'finish' and various items along the way. You can make this recording using your own device, even a smartphone, as long as the quality is clear. Try to minimise any background noise and to speak as you normally would when talking to someone. The recording is expected to be approximately 30-60 seconds long. Once you are happy with your recording, we will ask you to send us the file by responding to an automated email. We will also ask you for some basic biographical information and for your consent to use the data in various ways.

If you submit your recording and later decide you wish to withdraw from the study, you are free to do so without giving any reason. You can withdraw by contacting the researchers using the email address provided below.

We will analyse your recording using speech software to identify the particular vowel and consonant sounds you produce. We will present the findings of our analyses in academic publications. We may also select your voice to represent one of Greater Manchester's ten boroughs in an online survey, in which people guess where you are from and rate your voice on a series of traits.

We would also like to use an anonymised version of your recording in our planned exhibitions and films celebrating the language diversity of the region. These will be publicly available in an audio-visual archive at Manchester Central Library and online. We will ask for your permission to do this.

Finally, we would like to be able to archive the recordings for future linguistic research. The archived data will be fully anonymised, and will be available to other researchers on request. Again, we will ask for your permission to do this.

Are there any risks if I participate?

No.

Are there any advantages if I participate?

There is no payment for taking part. However, this type of research plays an important and positive role in increasing awareness of, and celebrating, linguistic diversity.

What will happen with the data I provide?

When you agree to participate in this research, we will collect from you personally-identifiable information. The Manchester Metropolitan University ('the University') is the Data Controller in respect of this research and any personal data that you provide as a research participant. The University is registered with the Information Commissioner's Office (ICO), and manages personal data in accordance with the General Data Protection Regulation (GDPR) and the University's Data Protection Policy.

We collect personal data as part of this research (such as email addresses). As a public authority acting in the public interest we rely upon the 'public task' lawful basis. When we collect special category data (such as ethnicity), we rely upon the research and archiving purposes in the public interest lawful basis. Your rights to access, change or move your information are limited, as we need to manage your information in specific ways in order for the research to be reliable and accurate. If you withdraw from the study, we will delete any information about you that we have already obtained.

We will share some of your personal data with other academic researchers and in an audio-visual archive at Manchester Central Library and online in order to fulfil the purposes set out above. The data will be fully anonymised and email addresses will not be shared with anyone. If your data is shared, this will be under the terms of a Research Collaboration Agreement which defines use, and agrees confidentiality and information security provisions. It is the University's policy to only publish anonymised data unless you have given your explicit written consent to be identified in the research. The University never sells personal data to third parties.

We will only retain your personal data for as long as is necessary to achieve the research purpose. Data will be kept securely in password-protected cloud storage and any identifiable information will be stored separately from the data. For further information about use of your personal data and your data protection rights, please see the University's Data Protection Pages.

Who do I contact if I have concerns about this study or I wish to complain?

Researchers:

To contact the research team, please email: manchester.voices@mmu.ac.uk.

Alternatively, you can email the project leads directly using the following details:

Dr Erin Carrie: e.carrie@mmu.ac.uk

Dr Rob Drummond: r.drummond@mmu.ac.uk

Ethics: Professor Susan Baines, Geoffrey Manton Building GM313, Manchester Metropolitan University, 0161 247 2511, S.Baines@mmu.ac.uk.

If you have any concerns regarding the personal data collected from you, our Data Protection Officer can be contacted using the legal@mmu.ac.uk e-mail address, by calling 0161 247 3331 or in writing to: Data Protection Officer, Legal Services, All Saints Building, Manchester Metropolitan University, Manchester, M15 6BH. You also have a right to lodge a complaint in respect of the processing of your personal data with the Information Commissioner's Office as the supervisory authority. Please see: <https://ico.org.uk/global/contact-us/>

THANK YOU FOR CONSIDERING PARTICIPATING IN THIS PROJECT